

Stay Connected

SMS (TEXT) MESSAGING



NEW THIS YEAR

We're excited to introduce a new way for schools and teachers to stay in touch with parents — **text messaging!**

WHAT YOU NEED TO KNOW

- ◆ Teachers/Schools can send important updates, reminders, and information straight to your phone via a text from Focus.
- ◆ Messages may be sent from two types of numbers:

One Way SMS or Two Way SMS

! IMPORTANT !

Check that your contact information is **up to date** with the school office so you don't miss a single message.

ONE WAY SMS

70656

- ◆ This code will appear as the contact number.

Replies NOT Allowed

TWO WAY SMS

- ☎ 850-399-3224
- ☎ 850-399-3231
- ☎ 850-399-3233
- ☎ 850-399-3234
- ☎ 850-399-3235
- ☎ 850-399-3236
- ☎ 850-399-3237
- ☎ 850-399-3240
- ☎ 850-399-3241
- ☎ 850-399-3242

Replies Allowed

Focus Call Outs

WHO'S CALLING?



Automated call-outs through FOCUS will be used by the District and Schools to share important updates with families.

DISTRICT PHONE
850 - 432 - 6121

TRANSPORTATION
850 - 469 - 5678

SCHOOL PHONE
850 - 761 - 6000

You might receive calls about:

- School Closures
- Emergencies
- Attendance Alerts
- Schedule Changes or Events
- Reminders from the School

Focus Tip



**SAVE ALL 3 NUMBERS AS CONTACTS SO
YOU NEVER MISS A CRITICAL UPDATE!**